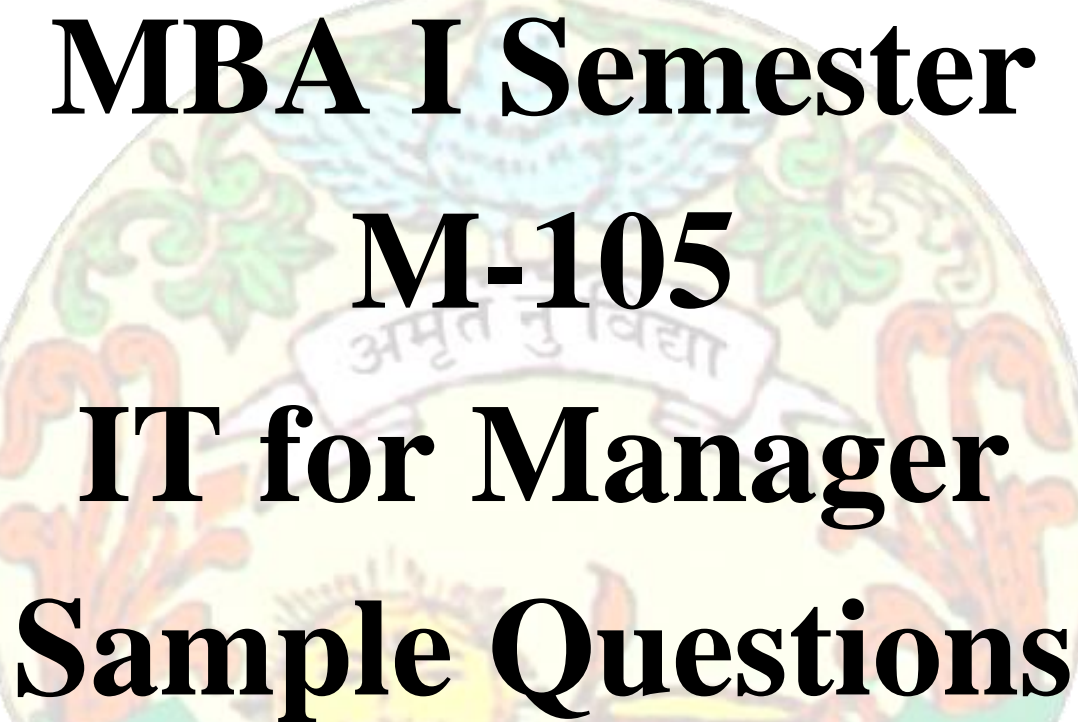


S. S. Jain
Subodh Management Institute



MBA I Semester
M-105
IT for Manager
Sample Questions

Part A: Short answer question (up to 25 words)

Part B: Analytical/ problem Solving questions

**Part C: Descriptive/ Analytical/ Problem Solving/
Case questions.**

Part A

Unit 1

- Q1 Define Computer. What are the basic operations of Computer?
- Q2 Write and Discuss History of Telecommunication Network
- Q3 What are the main challenges for telcos?
- Q4 What factors affecting the telecommunication industry?
- Q5 What are the threats in telecommunications?
- Q6 How can I improve my telecommunications industry?
- Q7 Define CPU and ALU?
- Q8 Explain ENIAC, EDVAC, and EDSAC?
- Q9 Differentiate between Micro, Mini, mainframe and Super.
- Q10 What is difference between system software and application software.

Unit 2

- Q11 Explain in brief primary memory.
- Q12 What is Rom? Describe it's various types.
- Q13 what is the difference between a Primary memory and Secondary memory?
- Q14 What are the main difference between a floppy disk and a hard disk?
- Q15 Explain in briefly the any three input device and three output device.
- Q16 Explain briefly about Magnetic Storage Devices
- Q17 Explain briefly about Optical storage Devices.
- Q18 List out the Types of Computer Monitors and Explain in detail.
- Q19 List out the types of Printing Devices and Explain in Detail.
- Q20 what is the difference between a volatile memory and a Non-volatile memory?

Unit 3

- Q21 What is called Networking?
- Q22 List out Advantages & Disadvantages of Networking.
- Q23 Define LAN, MAN, WAN.
- Q24 What is Network Topology and its Types?
- Q25 What are the types of Network Architectures?
- Q26 Explain TCP, SMTP, POP, and HTTP protocol .
- Q27 What is World Wide Web.
- Q28 What is IP Address why we use them.
- Q29 What is the role of Internet Services Providers.

Q30 Write short note on Web Search Engine.

Unit 4

Q31 What is the difference between SQL and MySQL?

Q32 What are the different subsets of SQL?

Q33 What do you mean by DBMS? ...

Q34 What do you mean by table and field in SQL?

Q35 What are joins in SQL?

Q36 What is the difference between CHAR and VARCHAR2 datatype in SQL?

Q37 What is the Primary key?

Q38 What are Constraints?

Q39 How will you create and delete a new folder on desk top?

Q40 Write the steps to copy a text in one file to another file

Unit 5

Q41 What is the difference between e-commerce and e-business?

Q42 Why do some people say B2B has greater potential than B2C?

Q43 What type of e-business would benefit from disintermediation?

Q44 What type of e-business would benefit from reintermediation?

Q45 Create Mark Sheet of your 7 Team members assessment marks of last week training session

Q46 What is a presentation? How to make an effective presentation?

Q47 What is a Presentation Template? Explain advantages of using Presentation Template.

Q48 Discuss the steps for creating a presentation in MS PowerPoint

Q49 Explain the techniques for making a PowerPoint show livelier

Q50 How to create Flow charts in Power Point

Unit 6

Q51 Briefly define each of the three members of the information security triad.

Q52 What does the term authentication mean?

Q53 What is multi-factor authentication?

Q54 What is role-based access control?

Q55 What is the purpose of encryption?

Q56 What are two good examples of a complex password?

Q57 What is pretexting?

Q58 What are the components of a good backup plan?

Q59 What is a firewall?

Q60 What does the term physical security mean?

Unit 7

Q61 What are the challenges faced by management?

Q62 How do you overcome management challenges?

Q63 What are the 7 managerial challenges?

Q64 What are good questions to ask managers?

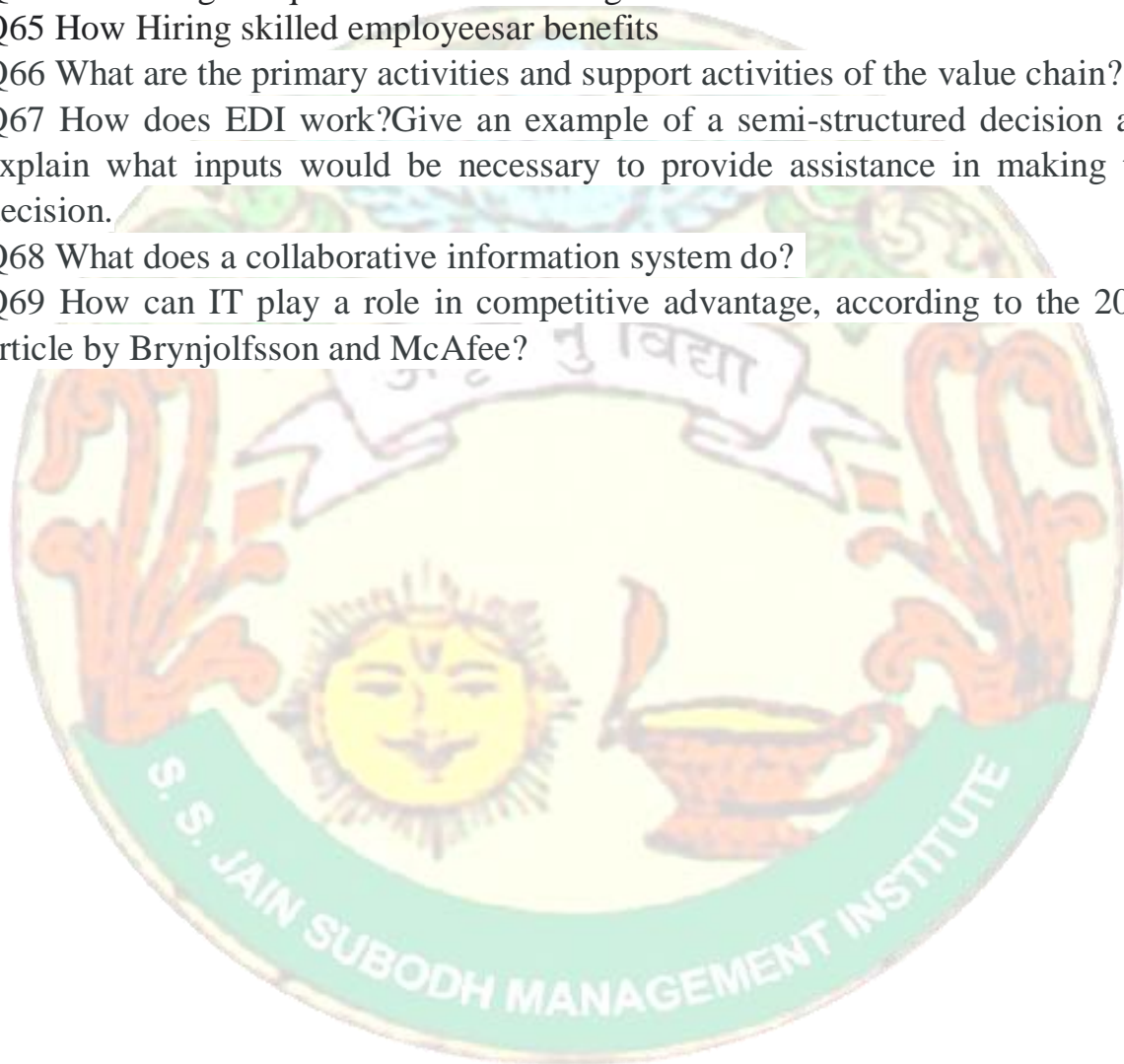
Q65 How Hiring skilled employees benefits

Q66 What are the primary activities and support activities of the value chain?

Q67 How does EDI work? Give an example of a semi-structured decision and explain what inputs would be necessary to provide assistance in making the decision.

Q68 What does a collaborative information system do?

Q69 How can IT play a role in competitive advantage, according to the 2008 article by Brynjolfsson and McAfee?



Part B

Unit 1

- Q1 Write And Discuss History Of Telecommunication Network?
- Q2 What is the most important benefit of telecommunication?
- Q3 What are the key activities of the telecommunications industry?
- Q4 What are the three basic elements of telecommunication?
- Q5 What are the business value of telecommunications?
- Q6 What values does telecommunication add to your organization?
- Q7 What are 2 primary segments of telecommunication industry?
- Q8 What are the four main segments of the telecommunications industry?

Unit 2

- Q9 What are the five components that make up an information system?
- Q10 What are three examples of information system hardware?
- Q11 Microsoft Windows is an example of which component of information systems?
- Q12 What is application software?
- Q13 What roles do people play in information systems?
- Q14 What is the definition of a process?
- Q15 What was invented first, the personal computer or the Internet (ARPANET)?
- Q16 In what year were restrictions on commercial use of the Internet first lifted? When were eBay and Amazon founded?

Unit 3

- Q17 What is the purpose of an MIS?
- Q18 What are the different types of MIS?
- Q19 What is the core principle of MIS?
- Q20 What are the levels of information requirements in an MIS?
- Q21 What are the levels of decision making in MIS?
- Q22 What are the elements of decision making in MIS?
- Q23 What are the advantages of MIS in a business?
- Q24 What are the different approaches used in designing an MIS?

Unit 4

- Q25 What is the difference between moving and copying a file?
- Q26 What happens to files you have dropped in the Recycle Bin?
- Q27 Explain how Page Margins are set in MS-Word ?
- Q28 Write short notes on Find and Replace in MS-Word
- Q29 Explain the advantages of using MS-Word
- Q30 Explain the Borders and Shading feature on MS-Word.
- Q31 Write short notes on the Bullets and Numbering ii) Columns.
- Q32 Explain how a table of 5 rows and columns can be created in MS-Word ?

Unit 5

- Q33 What is your company about? What is your product or service? ...
- Q34 What features do you want?
- Q35 What data do you need to migrate and what systems do you need integrated?
- Q36 What is your investment budget?
- Q37 Do you have a certain time-frame?
- Q38 How do you determine success?
- Q39 Discuss the steps for creating a presentation in MS PowerPoint
- Q40 Explain how data can be searched in a MS-Excel sheet.

Unit 6

- Q41 What are the five components that make up an information system?
- Q42 What are three examples of information system hardware?
- Q43 Microsoft Windows is an example of which component of information systems?
- Q44 What is application software?
- Q45 What roles do people play in information systems?
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- Q47 What was invented first, the personal computer or the Internet (ARPANET)?
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Unit 7

Q49 Consider your top 3 challenges, how do these impact on your productivity?

Q50 How would you ensure that everyone involved is well-informed about the change?

Q51 What are your high-level goals and when do you want to accomplish them?

Q52 What are some of the most commonly utilized change models in change management?

Q53 What are some of the key performance indicators (KPIs) you use when working on a change project?

Q54 Are you reinforcing the necessity of the change to key stakeholders?

Q55 How can you avoid future mistakes?

Q56 Is the culture of your business agile enough to cope with change in the workplace?



Part C

Unit 1

Q1 The telecommunication industry: Challenges & opportunities

Q2 Write Advantages and Disadvantages of Telecommunication Network

Unit 2

Q3 What are the functions of the operating system? What is your favorite software application? What tasks does it help you accomplish?

Q4 What does a software license grant. What is open-source software? How does it differ from closed-source software? Give an example of each.

Unit 3

Q5 What strategies do you follow to successfully apply management information systems to a business?

Q6 Mention some popular methodologies necessary for implementing MIS in a company.

Unit 4

Q7 What do you mean by DBMS? What are its different types. What is RDBMS? How is it different from DBMS?

Q8 What are some common clauses used with SELECT query in SQL. What is Cursor? How to use a Cursor?

Unit 5

Q9 Which of the following is not an effect that E-commerce has had on organizations? (i) E-commerce enables smaller businesses to operate in areas dominated by larger companies.

Q10 Which of the following is a frequent advantage of converting to an e-commerce supply chain

Unit 6

Q11 What does it mean to say we are in a “post-PC world”?

Q12 What is Carr’s main argument about information technology?

Unit 7

Q13 How would you ensure that everyone involved is well-informed about the change?

Q14 How adaptable is your company culture. Who is leading the people's side of change management and Why?

